

# 13<sup>th</sup> WCI FORUM

ISTANBUL | 13-14 AUGUST 2025

## 13<sup>TH</sup> International Business Forum

13-14<sup>TH</sup> August 2025 Istanbul, Turkiye.



### Participation Packages Starting From

~~€1399~~

**€799**

DISCOUNT  
SPECIAL FOR

**13.WCI FORUM**

# GROW

# YOUR BUSINESS WITH TURKEY



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**WCI FORUM**

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İçerenköy Mahallesi,  
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Ataşehir - İstanbul

**WCI FORUM**



# WHAT IS WCI FORUM?

Founded by Mr. Utku Bengisu, the WCI Forum was established in 2012 with the goal of strengthening commercial connections between Turkish and African manufacturers.

By participating in the WCI Forum, you will have the opportunity to:

- ▶ Connect with Turkish manufacturers from a variety of sectors.
- ▶ Engage in B2B meetings over two days with some of Turkiye's leading companies and SMEs.
- ▶ Find high-quality and cost friendly products



## BENEFITS OF TURKIYE AS A MARKET DESTINATION

Turkiye, with the world's 19th largest economy and a population of 83 million, has emerged as a key manufacturer in industries like automotive and textiles, benefiting from a young, dynamic workforce and strong geopolitical ties. Its compliance with EU quality standards enhances its manufacturing capabilities, making it an attractive partner for African businesses seeking high-quality, competitively priced products. Strategically located closer to Africa than China or India, Turkiye offers logistical advantages and long-term export services, making it an ideal choice for collaboration. Join WCI to unlock your potential with Turkiye!



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# SECTORS

## AND INDUSTRIES



**Construction & Architecture**



**Construction Machinery**



**Building Materials**



**Hardware**



**Mining Materials & Machinery**



**Energy & Electricity**



**Food Products**



**Agriculture & Agribusiness**



**Agricultural Machinery**



**Poultry Equipment**



**Industrial Machinery**



**Textile & Leather**



**Fashion**



**Accessories**



**Shoes**



**Tactical Gears & Uniforms**



**Home Textile and Decoration**



**Furniture**



**Lighting**



**Medical & Health**



**Packaging Machinery**



**Tourism & Travel**



**Education & Service**



**Consultancy**



**Stationary**



**General Trade**



**Logistics & Customs**



**Hygiene & Cleaning Products**



**Consumer Goods**

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# PARTICIPATION PACKAGES

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Participation  
Packages  
Starting From

~~€1399~~  
**€799**

## Visitor Packages

**Basic** ~~€1399~~  
**€799**

 Single Room  
 1 Person

**Basic** ~~€1499~~  
**€1099**

  Double Room  
  2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited  
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation  
in 4-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between  
Airport-Hotel-Venue

## Participation Packages

 **B2B Table** ~~€3000~~  
**€2500**

  Double Room  
  2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited  
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation  
in 4-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between  
Airport-Hotel-Venue

**Extra Night: Single €230 / Double €300 / Extra Dinner €100**

## Visitor Packages

**VIP** ~~€1499~~  
**€999**

 Single Room  
 1 Person

**VIP** ~~€1699~~  
**€1199**

  Double Room  
  2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited  
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation  
in 5-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between  
Airport-Hotel-Venue

## Participation Packages

 **Stand  
Participation** ~~€4000~~  
**€3000**

  Double Room  
  2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited  
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation  
in 5-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between  
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**Extra Night: Single €300 / Double €350 / Extra Dinner €100**

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# WCI ITINERARY

## IN AUGUST 2025



- ▶ 12th: Arrival in Istanbul and hotel check-in
- ▶ 13th: Opening ceremony, B2B meetings with Turkish manufacturers, producers, companies and businessmen and women. Sponsorship presentations and networking gala dinner with Turkish companies and African companies.
- ▶ 14th: B2B meetings with Turkish companies, investment conference and closing ceremony.
- ▶ 15th: Istanbul shopping tour and Bosphorus tour.
- ▶ 16th: Checking out of the hotel and flying back home



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# TESTIMONIES

PROF. DR.  
**ÖMER BOLAT**

Türkiye Cumhuriyeti Ticaret Bakanı  
Minister of Trade, Republic of Türkiye



## Mr. Ömer Bolat, Turkish Minister of Trade

"Türkiye's strategy to develop trade, investment and economic relations with African countries is implemented by our government within the framework of the win-win principle."



## Hn Francis Asenso Boakye, Minister of Roads and Highways // 11<sup>th</sup> WCI forum

"I'm happy to be here as the guest of honour. I'm very excited by events like this because it provides the platform for us to leverage on our individual strengths and advantages for the common good of our respective countries. This forum is about Türkiye and Africa, and given all the data that were presented, it tells us that there is huge potential in Africa. that this is the time to invest in Africa."



## Lonje Mokako Mirabel, Rwanda // 11<sup>th</sup> WCI forum

"This is a fantastic conference and I encourage people worldwide to attend this conference most often. Here there is an opportunity to meet all kind of manufacturers and very top wealthy business people that can help you expand in your business activities and make you really collaborate worldwide."



## Mrs. Kadidjata Touré, Ambassador of Ivory Coast in Türkiye // 11<sup>th</sup> WCI forum

"The WCI Forum is now positioned as an essential platform for promoting exchanges between African SMEs and Türkiye and the Turkish business community."



## Diqra, Morocco // 11<sup>th</sup> WCI forum

"We came to this forum to consolidate trade ties with African countries because the African market is very important, especially the agricultural sector. "

## OUR HONORED GUESTS



**BİNALİ YILDIRIM**  
TURKISH REPUBLIC  
27TH PRIME MINISTER



**ÖMER POLAT**  
TURKISH REPUBLIC  
MINISTER OF TRADE



**ÖZGÜR V. AÇAR**  
TURKISH REPUBLIC  
VICE MINISTER OF TRADE



**YASİN E. SERİM**  
TURKISH REPUBLIC  
VICE MINISTER OF FOREIGN AFFAIRS



**BABOUÇARR O. JOOF**  
GAMBIA  
MINISTER OF TRADE AND INVESTMENT



**P. B. KOYAGBELE**  
CENTRAL AFRICAN REPUBLIC  
MINISTER OF STRATEGIC INVESTMENTS



**N. G. UMURUNDI**  
DEPUTY MINISTER OF TRADE  
AND INDUSTRY OF BURUNDI



**F. ASENSO-BOAKYE**  
GHANA  
MINISTER OF ROADS AND HIGHWAYS

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WORLD COOPERATION INDUSTRIES FORUM

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