

12th WCI FORUM ISTANBUL

12TH International Business Forum

12-13TH February 2025 Istanbul, Turkey.



Participation Packages Starting From

~~€1299~~

€799

DISCOUNT
SPECIAL FOR
DECEMBER

GROW YOUR BUSINESS WITH TURKEY



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WCI FORUM

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İçerenköy Mahallesi,
Değirmen Yolu Caddesi No:25
Ataşehir - İstanbul

WCI FORUM



WHAT IS WCI FORUM?

Founded by Mr. Utku Bengisu, the WCI Forum was established in 2012 with the goal of strengthening commercial connections between Turkish and African manufacturers.

By participating in the WCI Forum, you will have the opportunity to:

- ▶ Connect with Turkish manufacturers from a variety of sectors.
- ▶ Engage in B2B meetings over two days with some of Turkey's leading companies and SMEs.
- ▶ Find high-quality and cost friendly products



BENEFITS OF TURKEY AS A MARKET DESTINATION

Turkey, with the world's 19th largest economy and a population of 83 million, has emerged as a key manufacturer in industries like automotive and textiles, benefiting from a young, dynamic workforce and strong geopolitical ties. Its compliance with EU quality standards enhances its manufacturing capabilities, making it an attractive partner for African businesses seeking high-quality, competitively priced products. Strategically located closer to Africa than China or India, Turkey offers logistical advantages and long-term export services, making it an ideal choice for collaboration. Join WCI to unlock your potential with Turkey!



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SECTORS

AND INDUSTRIES



Construction & Architecture



Construction Machinery



Building Materials



Hardware



Mining Materials & Machinery



Energy & Electricity



Food Products



Agriculture & Agribusiness



Agricultural Machinery



Poultry Equipment



Industrial Machinery



Textile & Leather



Fashion



Accessories



Shoes



Tactical Gears & Uniforms



Home Textile and Decoration



Furniture



Lighting



Medical & Health



Packaging Machinery



Tourism & Travel



Education & Service



Consultancy



Stationary



General Trade



Logistics & Customs



Hygiene & Cleaning Products



Consumer Goods



PARTICIPATION PACKAGES

DISCOUNT
SPECIAL FOR
DECEMBER

Participation
Packages
Starting From

~~€1299~~
€799

Visitor Packages

Basic ~~€1299~~
€799

 Single Room
 1 Person

Basic ~~€1499~~
€1099

 Double Room
 2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation
in 4-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between
Airport-Hotel-Venue

Participation Packages

B2B Table ~~€3000~~
€2500

  Double Room
 2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation
in 4-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between
Airport-Hotel-Venue

Extra Night: Single €230 / **Double €300** / Extra Dinner €100

Visitor Packages

VIP ~~€1399~~
€999

 Single Room
 1 Person

VIP ~~€1699~~
€1199

 Double Room
 2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation
in 5-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between
Airport-Hotel-Venue

Participation Packages

**Stand
Participation** ~~€4000~~
€3000

  Double Room
 2 Person

- ▶ Visa Invitation Letter
- ▶ 2-Day Entrance Ticket Unlimited
B2B Meetings Participation
- ▶ 2-Day Coffee Break
- ▶ 4-Night Accommodation
in 5-Star Hotel
- ▶ Gala Dinner
- ▶ Bosphorus Yacht Tour
- ▶ Istanbul Shopping Tour
- ▶ Transportation between
Airport-Hotel-Venue

Extra Night: Single €300 / **Double €350** / Extra Dinner €100

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WCI ITINERARY

IN FEBRUARY 2025



- ▶ 11th : Arrival in Istanbul and hotel check-in
- ▶ 12th: Opening ceremony, B2B meetings with Turkish manufacturers, producers, companies and businessmen and women. Sponsorship presentations and networking gala dinner with Turkish companies and African companies.
- ▶ 13th: B2B meetings with Turkish companies, investment conference and closing ceremony.
- ▶ 14th: Istanbul shopping tour and Bosphorus tour.
- ▶ 15th: Checking out of the hotel and flying back home



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TESTIMONIES

PROF. DR. ÖMER BOLAT

Türkiye Cumhuriyeti Ticaret Bakanı
Minister of Trade, Republic of Türkiye



Mr. Ömer Bolat, Turkish Minister of Trade

"Turkey's strategy to develop trade, investment and economic relations with African countries is implemented by our government within the framework of the win-win principle."



Hn Francis Asenso Boakye, Minister of Roads and Highways // 11th WCI forum

"I'm happy to be here as the guest of honour. I'm very excited by events like this because it provides the platform for us to leverage on our individual strengths and advantages for the common good of our respective countries. This forum is about Turkey and Africa, and given all the data that were presented, it tells us that there is huge potential in Africa. that this is the time to invest in Africa."



Lonje Mokako Mirabel, Rwanda // 11th WCI forum

"This is a fantastic conference and I encourage people worldwide to attend this conference most often. Here there is an opportunity to meet all kind of manufacturers and very top wealthy business people that can help you expand in your business activities and make you really collaborate worldwide."



Mrs. Kadidjata Touré, Ambassador of Ivory Coast in Turkey // 11th WCI forum

"The WCI Forum is now positioned as an essential platform for promoting exchanges between African SMEs and Turkey and the Turkish business community."



Diqra, Morocco // 11th WCI forum

"We came to this forum to consolidate trade ties with African countries because the African market is very important, especially the agricultural sector. "

OUR HONORED GUESTS



BİNALİ YILDIRIM
TURKISH REPUBLIC
27TH PRIME MINISTER



ÖMER POLAT
TURKISH REPUBLIC
MINISTER OF TRADE



ÖZGÜR V. AÇAR
TURKISH REPUBLIC
VICE MINISTER OF TRADE



YASİN E. SERİM
TURKISH REPUBLIC
VICE MINISTER OF FOREIGN AFFAIRS



BABOUÇARR O. JOOF
GAMBIA
MINISTER OF TRADE AND INVESTMENT



P. B. KOYAGBELE
CENTRAL AFRICAN REPUBLIC
MINISTER OF STRATEGIC INVESTMENTS



N. G. UMURUNDI
DEPUTY MINISTER OF TRADE
AND INDUSTRY OF BURUNDI



F. ASENSO-BOAKYE
GHANA
MINISTER OF ROADS AND HIGHWAYS

WORLD COOPERATION INDUSTRIES FORUM
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