## 12 WORLD COOPERATION INDUSTRIES FORUM th CIFCE STANBUL

#### 12TH International Business Forum

12-13<sup>™</sup> February 2025 Istanbul, Turkey.



Participation
Packages
Starting From
€1299
€799





Introduction to WCI forum	page 1
Benefits of Turkey as a market destination	page 2
Sectors and Industries	page 3
Participation packages	page 4
Itinerary	page 5
Testimonies	page 6
	Introduction to WCI forum  Benefits of Turkey as a market destination  Sectors and Industries  Participation packages  Itinerary  Testimonies



Afrika Ticaret Merkezleri BosphorusExpo





+90 216 342 42 24 +90 549 611 12 68

İçerenköy Mahallesi, Değirmen Yolu Caddesi No:25 Ataşehir - İstanbul WCI FORUM

O O O O

## STATES WEI FORUM?

Founded by Mr. Utku Bengisu, the WCI Forum was established in 2012 with the goal of strengthening commercial connections between Turkish and African manufacturers.

By participating in the WCI Forum, you will have the opportunity to:

- ▶ Connect with Turkish manufacturers from a variety of sectors.
- ▶ Engage in B2B meetings over two days with some of Turkey's leading companies and SMEs.
- Find high-quality and cost friendly products



#### BENEFITS OF TURKEY AS A MARKET DESTINATION

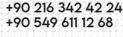
Turkey, with the world's 19th largest economy and a population of 83 million, has emerged as a key manufacturer in industries like automotive and textiles, benefiting from a young, dynamic workforce and strong geopolitical ties. Its compliance with EU quality standards enhances its manufacturing capabilities, making it an attractive partner for African businesses seeking high-quality, competitively priced products. Strategically located closer to Africa than China or India, Turkey offers logistical advantages and long-term export services, making it an ideal choice for collaboration. Join WCI to unlock your potential with Turkey!















## SEGIBS

### AND INDUSTRIES



Construction & Architecture



Construction Machinery



Building Materials



Hardware



Mining Materials & Machinery



Energy & Electricity



Food Products



Agriculture & Agribusiness



Agricultural Machinery



Poultry Equipment



Industrial Machinery



Textile & Leather



Fashion



Accessories



Shoes



Tactical Gears & Uniforms



Home Textile and Decoration



**Furniture** 



Lightning



Medical & Health



Packaging Machinery



Tourism & Travel



Education & Service



Consultancy



General

**Trade** 

Logistics & Customs



Hygiene & Cleaning Products



**Consumer Goods** 







0



İçerenköy Mahallesi, Değirmen Yolu Caddesi No:25 Ataşehir - İstanbul

# PARTICIPATION PACKAGES



Participation Packages
Starting From

€799

#### **Visitor Packages**

Electric El

Easic €1099





- Visa Invitation Letter
- 2-Day Entrance Ticket Unlimited B2B Meetings Participation
- 2-Day Coffee Break
- 4-Night Accommodation in 4-Star Hotel
- Gala Dinner
- Bosphorus Yacht Tour
- Istanbul Shopping Tour
- Transportation between Airport-Hotel-Venue

#### Participation Packages







- Visa Invitation Letter
- 2-Day Entrance Ticket Unlimited B2B Meetings Participation
- 2-Day Coffee Break
- 4-Night Accommodation in 4-Star Hotel
- Gala Dinner
- **Bosphorus Yacht Tour**
- Istanbul Shopping Tour
- Transportation between Airport-Hotel-Venue

Extra Night: Single €230 / Double €300 / Extra Dinner €100

#### **Visitor Packages**













Double Room <u>2 Person</u>

- Visa Invitation Letter
- 2-Day Entrance Ticket Unlimited B2B Meetings Participation
- 2-Day Coffee Break
- 4-Night Accommodation in 5-Star Hotel
- Gala Dinner
- Bosphorus Yacht Tour
- Istanbul Shopping Tour
- Transportation between Airport-Hotel-Venue

**Participation Packages** 







Double Room
2 Person

- Visa Invitation Letter
- 2-Day Entrance Ticket Unlimited B2B Meetings Participation
- 2-Day Coffee Break
- 4-Night Accommodation in 5-Star Hotel
- Gala Dinner
- **Bosphorus Yacht Tour**
- Istanbul Shopping Tour
- Transportation between Airport-Hotel-Venue

**Extra Night:** Single €300 / **Double €350** / Extra Dinner €100

#### WCI FORUM

Afrika Ticaret Merkezleri BosphorusExpo

info@wciforum.com

www.wciforum.com



0

+90 216 342 42 24 +90 549 611 12 68

İçerenköy Mahallesi, Değirmen Yolu Caddesi No:25 Ataşehir - İstanbul WCI FORUM

(1) (2) (b) (0)

# WCITINERARY 2025





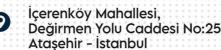
- ▶ 11th : Arrival in Istanbul and and hotel check-in
- ▶ 12th: Opening ceremony, B2B meetings with Turkish manufacturers, producers, companies and businessmenn and women. Sponsorship presentations and networking gala dinner with Turkish companies and African companies.
- ▶ 13th: B2B meetings with Turkish companies, investment conference and closing ceremony.
- ▶ 14th: Istanbul shopping tour and Bosphorus tour.
- ▶ 15th: Checking out of the hotel and flying back home













### TESTIMONIES :



#### Mr. Ömer Bolat, Turkish Minister of Trade

"Turkey's strategy to develop trade, investment and economic relations with African countries is implemented by our government within the framework of the win-win principle."



#### Hn Francis Asenso Boakye, Minister of Roads and Highways // 11th WCl forum

"I'm happy to be here as the guest of honour. I'm very excited by events like this because it provides the platform for us to leverage on our individual strengths and advantages for the common good of our respective countries. This forum is about Turkey and Africa, and given all the data that were presented, it tells us that there is huge potential in Africa. that this is the time to invest in Africa."



#### Lonje Mokako Mirabel, Rwanda // 11th WCI forum

"This is a fantastic conference and I encourage people worldwide to attend this conference most often. Here there is an opportunity to meet all kind of manufacturers and very top wealthy business people that can help you expand in your business activities and make you really collaborate worldwide."



#### Mrs. Kadidjata Touré, Ambassador of Ivory Cost in Turkey // 11th WCI forum

"The WCI Forum is now positioned as an essential platform for promoting exchanges between African SMEs and Turkey and the Turkish business community."



#### Digra, Morocco // 11<sup>th</sup> WCl forum

"We came to this forum to consolidate trade ties with African countries because the African market is very important, especially the agricultural sector. "

#### **OUR HONORED GUESTS**



BİNALİ YILDIRIM



ÖMER POLAT



ÖZGÜR V. AĞAR TURKISH REPUBLIC VICE MINISTER OF TRADE



YASİN E. SERİM



BABOUCARR O. JOOF P. B. KOYAGBELE TURKISH REPUBLIC
VICE MINISTER OF FOREIGN AFFAIRS
MINISTER OF TRADE AND INVESTMENT
MINISTER OF STRATEGIC INVESTMENTS





N. G. UMURUNDI



F. ASENSO-BOAKYE

WORLD COOPERATION INDUSTRIES FORUM ANBUL







+90 216 342 42 24 +90 549 611 12 68



lçerenköy Mahallesi, Değirmen Yolu Caddesi No:25 Ataşehir - İstanbul

